



Throughout a transformation, business leaders face people, process, and technology issues simultaneously – and most likely experience barriers to change. Despite leadership direction, many transformation efforts fail to achieve targeted results.

M Squared Consulting’s Business Transformation service delivers strategic execution and tangible outputs designed to create a positive impact on your organization and maximize performance through measured operational excellence. We help managers play a prominent and proactive role as facilitators of organizational strategy, and we assist teams in tackling business and financial challenges with an eye toward improving the efficiency and effectiveness of operations. Whether launching new strategies, improving operational efficiency, implementing new systems, restructuring organizations or changing leadership, our experts address your business challenges through collaboration. We align strategy with operations using a tailored mix of offerings:

Business Process Optimization	Communications	Organizational Effectiveness	Program & Project Management
<ul style="list-style-type: none">• Business Analysis and Analytics• Business Process Redesign and Improvement• Technology and Digital Strategy• Front, Mid & Back Office Operations• Supply Chain Management• Systems Optimization and Implementation	<ul style="list-style-type: none">• Executive Communications• Marketing Communications• Program Communications• Strategic Communications	<ul style="list-style-type: none">• Change Management, Readiness & Adoption• Organizational Alignment & Culture Mapping• Learning Strategy & Planning• Leadership Development and Coaching	<ul style="list-style-type: none">• Portfolio Management• Program Management• Project Management

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About M Squared Consulting

M Squared Consulting, a SolomonEdwards company, is a national professional services firm focused on strategy execution. By providing exceptional people for complex situations, SolomonEdwards delivers subject matter expertise, applies proven project delivery models, and designs custom solutions in the areas of Accounting & Finance, Business Transformation, Governance Risk & Compliance, Transaction Regulatory Advisory Services, and Turnaround & Restructuring Services. M Squared, our west coast footprint, focuses on solving clients’ critical business issues related to Business Transformation, including communications, business process optimization, organizational effectiveness, and program and project management.